

# PROPOSED Rental Schedule - 2007

January 2, 2007

Buildings or Locations	Size	Sq Ft	2007			
			Application Received			
			Before 2/28/07	After 3/01/07		
ShowPlex	10 w x 10 d	100			3,500.00	3,600.00
	20 w x 10 d	200			7,000.00	7,200.00
	30 w x 10 d	300			10,413.00	10,710.00
<i>(PA Allowed in designated space ONLY after \$2,500.00 fee paid)</i>	40 w x 10 d	400			13,825.00	14,220.00
<b>Corner Booth (Plus 25%, in addition to Inline Space Fee)</b>					875.00	900.00
Expo Hall or	10 w x 10 d	100			3,000.00	3,100.00
Centennial Building or	20 w x 10 d	200			6,000.00	6,200.00
Merchants (under Grandstand)	30 w x 10 d	300			8,925.00	9,223.00
<i>(PA Allowed in designated space ONLY after \$2,500.00 fee paid)</i>	40 w x 10 d	400			11,850.00	12,245.00
<b>Corner Booth (Plus 25%, in addition to Inline Space Fee)</b>					750.00	775.00
Crafts & More	10 w x 10 d	100			2,800.00	2,900.00
<i>(PA Allowed in designated space ONLY after \$2,500.00 fee paid)</i>	20 w x 10 d	200			5,600.00	5,800.00
<i>No Additional PA's over current use</i>	30 w x 10 d	300			8,330.00	8,628.00
	40 w x 10 d	400			11,060.00	11,455.00
<b>Corner Booth (Plus 25%, in addition to Inline Space Fee)</b>					700.00	725.00
Premium Blvd (Dairy Barn)	16 w x 10 d	160			1,760.00	1,760.00
Outdoor Living	10 w x 10 d	100			1,800.00	1,800.00
	20 w x 10 d	200			2,400.00	2,400.00
	20 w x 20 d	400	<b>\$8.00 square foot</b>		3,200.00	3,200.00
	40 w x 20 d	800			6,400.00	6,400.00
	40 w x 40 d	1,600	7.80	-2.5%	12,480.00	12,480.00
	60 w x 20 d	1,200	7.80	-2.5%	9,360.00	9,360.00
	60 w x 40 d	2,400	7.60	-5.0%	18,240.00	18,240.00
	80 w x 40 d	3,200	7.20	-10.0%	23,040.00	23,040.00
	80 w x 60 d	4,800	7.20	-10.0%	34,560.00	34,560.00
	100 w x 40 d	4,000	7.20	-10.0%	28,800.00	28,800.00
	120 w x 40 d	4,800	7.20	-10.0%	34,560.00	34,560.00
Outside Miscellaneous "A"	10 w x 10 d	100	<b>\$2,100.00 minimum vs</b>		2,100.00	2,100.00
Showplace Way	20 w x 10 d	200	<b>\$14.50 square foot</b>		2,900.00	2,900.00
Grand Avenue	40 w x 10 d	400			5,800.00	5,800.00
Blue Ribbon Avenue	20 w x 20 d	400			5,800.00	5,800.00
Midway Blvd	40 w x 20 d	800			11,600.00	11,600.00
East Blue Gate Plaza	40 w x 40 d	1,600	14.14	-2.5%	22,620.00	22,620.00
	60 w x 40 d	2,400	13.78	-5.0%	33,060.00	33,060.00
Islands 1 - 14	11 w x 14 d	<i>1/4 side Island</i>			2,977.00	2,977.00
	22 w x 14 d	<i>1/2 side Island</i>			4,466.00	4,466.00
	33 w x 14 d	<i>3/4 side Island</i>			6,699.00	6,699.00
	44 w x 14 d	<i>Full side Island</i>			8,932.00	8,932.00
	44 w x 28 d	<i>Full Island</i>	14.14	-2.5%	16,981.58	16,981.58
Outside Miscellaneous "B"	10 w x 10 d	100	<b>\$1,800.00 minimum vs</b>		1,800.00	1,800.00
Paulhamus Barn Area	20 w x 10 d	200	<b>\$12.00 square foot</b>		2,400.00	2,400.00
Red Gate Area	40 w x 10 d	400			4,800.00	4,800.00
West Blue Gate Plaza	20 w x 20 d	400			4,800.00	4,800.00
	40 w x 20 d	800			9,600.00	9,600.00
	40 w x 40 d	1,600	11.70	-2.5%	18,720.00	18,720.00
	60 w x 40 d	2,400	11.40	-5.0%	27,360.00	27,360.00
Islands 15 - 19	11 w x 14 d	<i>1/4 side Island</i>			2,464.00	2,464.00
	22 w x 14 d	<i>1/2 side Island</i>			3,696.00	3,696.00
	33 w x 14 d	<i>3/4 side Island</i>			5,544.00	5,544.00
	44 w x 14 d	<i>Full side Island</i>			7,392.00	7,392.00
	44 w x 28 d	<i>Full Island</i>	11.70	-2.5%	14,053.65	14,053.65
South Fence Green Gate Area (10x10 canopy included)	10 w x 10 d				1,250.00	1,250.00
<i>(Must provide own banner 24" high x 108" long to install on provided standards over canopies)</i>						

**Corner Locations (Inside Locations) Plus 25% added to in-line space cost**  
**Public Address Systems: (Outside Spaces Included) Locations are determined and allocated by Fair Management**  
 Use of microphone is **\$2,500.00** per location, plus space. Multiple booths allowed one microphone, however, if additional PA is used or requested in contiguous booths PA use shall be an additional **\$2,500.00**.

CREDENTIALS & PARKING	Maximum Allowed Per Booth Space
<b>PASSES ALLOWED:</b>	<b>Units</b>
1 space (up to \$4,000)	6
2 spaces (\$4,001 - \$8,000)	10
3 spaces (\$8,001 - \$12,000)	15
4 spaces (\$12,001 - \$16,000)	20
5 spaces (\$16,001 or more)	25
Maximum passes (units) allowed per Commercial Vendor with booth fee	25
Additional passes available at \$105.00 per unit 1-Photo ID or 17-Daily Admission or 1-Season Parking (subject to available parking)	
Limited Reserved Season Parking available @ \$210.00 each (Reserved Lots Only, North of Fairgrounds, Lots "B" & "C") May use 1 unit + \$105.00	